



# Iowa Broadcast News Association *2018 News Awards Contest*

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## ***Eligibility:***

- The competition is open to all IBNA dues-paying members employed at any electronic media facility in Iowa and adjacent markets serving Iowa audiences, and to students who are from Iowa or are attending an Iowa-based college/university.
- An IBNA member may “share” his/her eligibility with non-members at the station/school.
- There is no limit to the number of entries which may be submitted from a single individual/organization; the entry form has space for three entries per category, but the form may be copied/alterd as needed.
- Stations may submit additional written materials explaining their entries; for example, station resources, special circumstances to help put the entry in context, etc.
- ***All entries must have aired/appeared during calendar year 2018.***
- ***All entries must be submitted as they aired/appeared, without later editing (except compilations).***
- Winners will be notified via e-mail, with specific awards/placings announced at the annual IBNA convention on April 13, 2018 in Johnston.
- The IBNA Board has instructed judges to select first, second and third place award winners in each category, whenever possible.

## ***Submission of Entries:***

- TV entries must be uploaded to YouTube and the hyperlinks to the story sent with the entry.
- Radio Entries may only be submitted via URL set up by the entrant. (IBNA does not have a special online site where entries may be submitted.) The URL must point to a downloadable file.
- A separate e-mail must be sent to [ibna@ibna.org](mailto:ibna@ibna.org) listing the URLs for each station. (Referring generically to a station site or YouTube® channel is not sufficient; the URL must be to the specific, individual entry.)
- It is the responsibility of the entrant to make sure the link is "live" with full audio and (if appropriate) video ***and*** that the entry can be downloaded; judges will be instructed to ignore any entry with a "dead" link without further notice to the entrant or refund of entry fees.
- Entrants can include anchor lead-ins to stories (either within the audio/video, or in writing) and give the judges facts important to the story in writing; this additional written material should be clearly identifiable by station/category/entry title.

- *All stations must specify their market size (small, large, or student) on the entry form.*
- Those who enter the 2018 IBNA News Awards Contest agree to allow IBNA to use excerpts from their work in an awards video to be shown at the annual convention, and later to be made available to members and educational institutions, and for promotion of IBNA generally.
- ***NOTE: Entries submitted without the name of a 2018 dues-paying IBNA member on the entry form, or submitted without entry fees, are not eligible.***
- Entry fees are payable ONLY via credit/debit cards through a PayPal checkout link on the website. Submit the entry form and other materials as an e-mail attachment to [ibna@ibna.org](mailto:ibna@ibna.org) and then "checkout" to pay fees. Credit/debit card payments are subject to a 3.5% service charge, which must be included in the payment at checkout. ***Entries are not considered 'submitted' until fees are paid.***
- When completing the entry form, designate the entry title and names of the journalists involved.

***Radio (Professional):*** There are two professional radio divisions: small market and large market. Large markets are defined as stations with primary service areas of Dubuque, Quad Cities, Cedar Rapids, Iowa City, Waterloo/Cedar Falls, Des Moines, Sioux City, and Omaha/Council Bluffs, as well as networks/news services. Any other city of license is considered a small market. Fees: \$15.00 per entry. There is no limit on entries per category, except ***Overall Excellence***, which has a limit of one entry per station.

***Television (Professional):*** There are two television divisions: small market and large market. Large markets are defined as stations with primary service areas of Des Moines/Ames, Cedar Rapids/Waterloo, and the Quad Cities, as well as networks/news services. Any other city of license is considered a small market. Fees: \$20.00 per entry. There is no limit on entries per category, except ***Overall Excellence***, which is limited to one entry per station.

***Student Radio and Television Entries:*** All student radio and television entries, regardless of college or university size, are in the same division. ***Best Newscast*** and ***Best Sportscast*** can be entered for any day. All other rules for professional radio and television entries apply; the student entry fees, \$10 TV, \$7 radio.

***Send all materials, including entry forms, to:***

Dar Danielson  
 IBNA Executive Director  
[ibna@ibna.org](mailto:ibna@ibna.org)

***Do not send materials through the mail. Materials may only be sent electronically.***

***Questions? Contact:***

Dar Danielson  
 IBNA Executive Director  
 (515) 321-7379  
 IBNA@ibna.org

***Entries and fees must be received by IBNA no later than 5 p.m. on February 11, 2019.***