

**2019 IBNA Convention Schedule
Stoney Creek Inn Johnston**



Registration 8-8:30 Lobby

Session One 8:30 – 9:45

Disaster coverage

*Tips from those covered disasters, and in one case, been right in the middle of one.
Presenters: Andrew Schneider, KNIA-KRLA Knoxville; Roger Riley, WHO-TV; Todd Steinkamp KIX 101.1/1230 KFJB Marshalltown*

Session Two 10 – 11:15

#MeToo in the newsroom

A discussion of issues in and outside the newsroom for reporters today.

Panel: Kirsten Anderson: Anderson herself fired from The State of Iowa. after five successful years as Communications Director for Iowa Senate Republicans. Anderson sued the State of Iowa and Iowa Senate Republicans for wrongful termination, harassment, and retaliation and was awarded \$2.2 million by a jury of her peers.

Professor Grace Provenzano is a journalist, documentary producer and educator. She is a member of the Journalism faculty at Iowa State University where she teaches broadcast writing, reporting and multimedia production.

Ron Steele KWWL TV: For more than 40 years, in Iowa and around the world, Ron has reported history in the making. He is a member of the Iowa Broadcasters Association Hall of Fame, and an IBNA Jack Shelley award winner.

Becky Lutgen Gardner has been News Director for KGAN/KFXA-TV in Cedar Rapids since 2013. Prior to that she was Sr. Director Communications & Media Affairs with Diversity Focus where she led communication efforts for the organization

Lunch 11:30 – 12:30

Student scholarship presentations.

Guest speaker: Ed Wilson, WHO-TV .

Business meeting 12:30 - 1:15

Election of board members, discussion and questions from members.

Third session 1:30 – 2:45

Media bias: A discussion with some news veterans about they handled and continue to handle stories.

Panel: Kay Henderson, Radio Iowa; Pat Blank, KUNI; Matt Breen, Kevin Cooney, KCCI-TV

(retired).

Fourth session 3:00 – 4:30

Storytelling: Going beyond the obvious and building a better story.

Panelists: Harry Smith, NBC News; Art Cullen. Pulitzer Prize Winner, Kyle Munson, former DM Register columnist.

Student session 4:30 – 5:30

Student tape critique session with various IBNA news directors.

Cocktail reception 6:00 – 6:30

Banquet 6:30

Evening meal, Keynote presentation from Harry Smith; Awards Contest presentation; Announcement of 2019 IBNA Jack Shelley award winner.